

Project Management Advertising

Target your
project
management
audience

The logo for 'arrasPEOPLE' features the word 'arras' in a lowercase, blue, sans-serif font with a small orange wave-like symbol above the 'a'. To its right, the word 'PEOPLE' is written in a larger, uppercase, blue, sans-serif font.



Everyday we are asked for advice or pointers on other project related services

Do you have any of the following project management accreditations?

None	20%
PMP	14%
PRINCE2	63%
APM	7%
APM Pract	10%
APM Intro	0%
P3O	0%
MSP	0%
PRINCE2	0%

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- Conferences
- Advice
- Newsletters
- Thought Leaders

Arras People has been working in the project management field since 2002.

The UK's leading project management recruitment and careers specialists we interact with project managers across the UK everyday.

With over **17,000** opted in project managers on the mailing list; over **35,000** active registered with us and **1000s** of hits everyday on the website, blog and social media. We like to think we've been around long enough, providing great content and services that keeps bringing project managers to our door.

Our reach into the project management community is unrivalled

Rate Card

Prices start from as little as £100

You choose the options that work best for your product or service



Mixed and match the advertising options



The University of South Wales want to increase awareness and take up of their MSc Project Management course.

With a listing on the Education Directory at Arras People, we drive additional traffic with a side banner on the popular project management blog; spot advertisements dotted around the website and slots in the monthly newsletters and two blog articles within a six month timeframe.

All of this is supported by regular social media activity too.



Interested?

Contact us for a great price on a combination of advertisement options that drive project managers to your offering.

Advertise in the project management directory

Enhance your package with banner ads

Write regular blog posts

Create unique targetted mailshots

Advertise a one off conference or event

Give away trials or free offers

Increase exposure with social media

➔ The numbers

207,924 unique visitors this year

834,582 page views this year

17,000 opted in mail subscribers

35,000 registered people

7000+ followers on Twitter

All project managers...